



See your home in a
Whole New Light
Design
Pro LED

POWERED BY
DESIGN PRO LED
TECHNOLOGY

KICHLER 
LIGHTING

What do you Love Most about your home?

Home is where family and friends gather.

It's where memories are made.

Home is the place we live – and a feeling that lives with us.



Kichler understands your pride of home. That's why we've created the finest collection of landscape lighting products available. Kichler® Design Pro LED gives you four seasons of perfect illumination – allowing you to enjoy the beauty of your home's exterior and landscape after dusk and create outdoor spaces that are safe and welcoming. And Design Pro LED assures your landscape lighting offers everything you need to love the end result: beautiful quality of light, 75% energy savings and easy maintenance.



Why is Kichler Design ProLED the right choice for your home?

You want a beautifully lit home and landscape. Kichler delivers the finest quality of light – a beautiful, warm white light that enhances your exterior surroundings.

You want to enjoy the light, not have to replace light bulbs. While your new system will require some maintenance, the nuisance of light bulb replacement is virtually eliminated. Plus, Kichler Design Pro LED is backed by the best warranty available on landscape LED lighting.

You want to save money. Kichler Design Pro LED is proven to offer electricity savings of nearly 75% over traditional lighting options.

You want to be mindful of the environment. Kichler Design Pro LED fixtures are energy-friendly using only 25% of the electricity used on a traditional landscape lighting system and free of toxic chemicals.

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This installation illuminated exclusively
with Design Pro LED fixtures

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You've selected the perfect shades of annuals and perennials.

Now bring them to beautiful light.



Kichler's Design Pro LED makes it simple: reds look red and greens look green.

Design Pro LED assures that colors come alive in their natural tones. It delivers a pure, warm white light that doesn't have a blue cast or yellow tint like other light sources. Plus, all of our fixtures are engineered to maximize LED technology. That means your professional landscape lighting contractor can set your lighting to deliver a perfectly precise beam angle for a solid punch of light exactly where you intend: on your plants, trees and home, not your neighbor's.

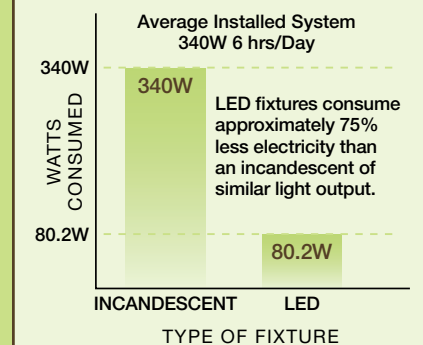
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What to look for in your landscape light source?

- ✓ Solutions for every application – decks, patios, ponds, landscapes and more.
- ✓ A beam angle that can be precisely set and projected where intended.
- ✓ A fixture that doesn't attract mosquitoes.
- ✓ A pure, warm white light that enhances your home and landscape's natural tones.
- ✓ No light bulbs to change.
- ✓ A strong warranty.
- ✓ 75% energy savings.

ENERGY USE



Enjoy the Light

without seeing extra numbers on your electric bill.

Kichler® Design Pro LED fixtures use 75% less electricity than traditional landscape lighting fixtures. When coupled with Kichler's long life Design Pro LED chips, this can result in thousands of dollars in savings for you over the life of the system.



Less waste also means less impact on the environment. Kichler Design Pro LED fixtures are tested to last more than 20 times the life of most regular light bulbs – meaning over the course of 15 years, you'll have no bulbs to buy and no bulbs to throw away. Plus, Design Pro LED is eco-friendly – and free of mercury and toxic chemicals, so you never have to worry about disposing of hazardous waste.

Quality and technology designed to perform. At Kichler, quality is more than just a word. We test every fixture we make and back up our products with an unprecedented warranty* on all LED chips and all electronics used in residential applications. This unmatched performance allows you to enjoy the light without worry.

**Its reliability,
guaranteed.**



The people behind the products:
**landscape
lighting professional**

You've discovered the possibilities. Now make sure your landscape lighting project comes to perfect light with the right installation. Your lighting professional can work with you to create a design plan that meets your unique needs.

Your Independent Lighting Professional





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Lighting that defines your **style**™

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